

The Stroke Network, Inc. P. O. Box 492 Abingdon MD 21009

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Title: Advertising and Soliciting Policy

Purpose: The purpose is to explain The Stroke Network's policy on advertising and soliciting.

## Advertising and Soliciting Policy:

- 1. Advertising or soliciting is not allowed on any Stroke Network web site.
  - a. Our policy does not extend to sites that we link to.
  - b. Only The Stroke Network web sites that are included in our <u>Media Kit</u> follow the guidelines of this policy.
- 2. Our organization operates solely as a 501(c)3 non-profit charity.
  - a. Our website does not host or receive funding from advertising or from the display of commercial content.
- 3. Posts on our message board soliciting sponsorship or requesting donations from members will be removed and could cause revocation of membership.
- 4. Members who do not follow this policy will have posts, related to promotion of their products, removed and will have their membership changed from Member to Observer.
- 5. There are no conflicts of interest or external influences which could affect the objectivity of the website content.
- 6. Our website does not host ads or links.
- 7. We do not control ads content in articles not written by The Stroke Network.
- 8. Anyone who would like to become a sponsor for The Stroke Network should contact the CEO.
  - a. Sponsor's banners will be displayed on the Sponsor web page, only.
  - b. Sponsor's banners will not be intermixed with any website content.

Originated by: Steve Mallory President & CEO The Stroke Network

Revised by: Steve Mallory President & CEO The Stroke Network Approved by: Steve Mallory President & CEO The Stroke Network